



Fight From the Fairway San Antonio



In spring 2008, our WESTON friend and colleague Karen Schneider was taken from us after a long, hard-fought struggle with breast cancer. Her enthusiasm and passion for life serve as a constant reminder that we all need to cherish the time we have with our families and friends and do what we can to support research and education programs aimed at finding a cure for breast cancer. Regrettably, Karen's story is just one of thousands of stories of women and men worldwide who face this disease every day, and but one of the dozens of triumphs and tragedies that our company has witnessed over the years. Her story and those like it have given us a call to action, a call that we have chosen to meet with all our energy and commitment to Fight from the Fairway.

Founded in 1997, Komen San Antonio has raised and invested more than \$9.75 million. Seventy-five percent funds local non-profit programs that provide vital breast cancer screening, treatment, and education. The remaining 25% goes to the Susan G. Komen for the Cure Grants Program, which supports groundbreaking breast cancer research and scientific programs around the world.

Dear Community Partner:

In October 2010, Weston Solutions, Inc., in partnership with the San Antonio Affiliate of Susan G. Komen for the Cure, will host San Antonio's second annual Fight from the Fairway at the JW Marriot San Antonio Hill Country Resort & Spa and TPC (Tournament Players Club) San Antonio, hosts of the 2010 Valero Texas Open.

Fight from the Fairway is a 2-day event, beginning with Casino Night and the Texas Hold 'Em poker tournament on the evening of Thursday, October 28, followed by the golf tournament on Friday, October 29. A variety of sponsorship opportunities are available, with many ways for your organization to participate and be recognized as a community leader helping to find the cure. Please see attached flyer for sponsorship details.

Special room and course rates are available to Fight from the Fairway guests and golf tournament participants. The courses at TPC San Antonio are open to golf tournament participants, hotel guests, and members only.

We appreciate any assistance you or your organization may be able to offer in the fight to end breast cancer. No gift is too small. Please do not hesitate to contact us.

We hope you will join us to Fight from the Fairway this fall, and we look forward to seeing you at one or both events.

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Help to End Breast Cancer as We Fight from the Fairway!



Casino Night & Silent Auction • Thursday, October 28 • 6:30 PM • JW Marriott San Antonio Hill Country Resort & Spa

Reception begins at 6:30 pm • Tables and Silent Auction open at 6:30 pm • Opportunity to win fabulous prizes
Heavy hors d'oeuvres throughout the evening • \$50/person ticket purchase

Texas Hold 'Em Poker Tournament • Thursday, October 28 • 6:30 PM

Sign-in begins at 6:30 pm • Tournament starts at 7:30 pm • Prizes for top 3 finishers • \$50 buy-in

Fight from the Fairway Golf Tournament • Friday, October 29 • 8:30 AM • TPC San Antonio

Scramble format • Shotgun starts at 8:30 am • \$10,000 hole-in-one competition • Closest-to-the-pin contests • Longest drive competition
Goodie bags for all players • Lunch and awards ceremony

Email fightfromthefairway@gmail.com for ticket information and/or make your golf reservation

Rise to the CHALLENGE as a Sponsor to Help End Breast Cancer

Pink Ribbon Event Sponsor \$7,500

Logo and recognition on Fight from the Fairway Web site • On-site mentions and event banner sponsor sign
Full page ad in program and featured in all promotional materials and media releases
Up to 12 complimentary players (includes green and cart fees and lunch) • Entry for eight to Casino Night • Eight seats at Texas Hold 'Em Poker Tournament

Championship Sponsor \$5,000

Event banner sponsor sign • Full-page ad in program and featured in all promotional materials and media releases
Four complimentary players (includes green and cart fees, hole signage, and lunch)
Sponsor may use any combination of eight tickets to Casino Night and/or Texas Hold 'Em Poker Tournament

Casino Night Sponsor \$5,000

Event banner sponsor sign • Full-page ad in program and featured in all promotional materials and media releases
Sponsor may use any combination of twelve tickets to Casino Night and/or Texas Hold 'Em Poker Tournament

Tournament Sponsor \$2,500

One hole sponsor sign • Half-page ad in program and featured in all promotional materials and media releases
Four complimentary players (includes green and cart fees and lunch) • Entry for two to Casino Night

Golf Awards and Lunch Sponsor \$2,500

Sponsor sign and logo featured during awards and lunch • Half-page ad in program and featured in all promotional materials and media releases
Four complimentary players (includes green and cart fees and lunch)

Beverage Cart Sponsor \$2,500

Sponsor sign and logo on beverage cart • Four complimentary players (includes green and cart fees and lunch)

Pro Sponsor \$1,300

One hole sponsor sign • Acknowledgement in program and featured in all promotional materials and media releases
Two complimentary players (includes green and cart fees and lunch) • Entry for two to Casino Night

Email fightfromthefairway@gmail.com and indicate your preferred sponsorship level

